

INTERNATIONAL DIGITAL ECONOMY CONFERENCE SARAWAK 2024 (IDECS 2024) FACTSHEET

AI for Sustainable Development: Navigating the Green and Circular Future

NO	SUBJECT MATTER	INFORMATION
1	Event Overview	<p>Name: International Digital Economy Conference Sarawak 2024 (IDECS 2024)</p> <p>Theme: AI for Sustainable Development: Navigating the Green and Circular Future.</p> <p>Edition: 7th Edition</p>
2	Event Details	<p>Date: 16th – 17th October 2024.</p> <p>Venue: Borneo Convention Centre Kuching (BCCK), Kuching, Sarawak.</p> <p>Duration: 2 days</p> <p>Target Audience: Global leaders, innovators, policymakers, industry experts, academics, and the general public.</p>
3	Organisers	<p>Host: Sarawak Government.</p> <p>Co-organisers:</p> <ul style="list-style-type: none"> • Sarawak Digital Economy Corporation (SDEC) • Sarawak Multimedia Authority (SMA) • Sarawak Information Systems (SAINS)
4	Key Topics/Tracks	<p>Main Focus Areas:</p> <ul style="list-style-type: none"> • Artificial Intelligence (AI) • Green Technologies and Innovation • Circular Supply Chains • Collaborative Partnerships • Equity and Access • Policy, Regulations and Ethics

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		<p>Conference Tracks:</p> <ul style="list-style-type: none"> • The Future • Future Cities • SHETECH Asia Forum • Startup Village
5	Notable Speakers	<ul style="list-style-type: none"> • Dr Jordan Nguyen: Keynote on “Future with AI” • Scott Bales: Keynote on “Smart Cities and the Future of Urban Living” • Amanda Johnstone: Session on “The Rise of Women in STEM and Soft Power”
6	Objectives of IDEAS 2024	<ul style="list-style-type: none"> • Promote sustainable development through AI. • Foster collaborative partnerships and innovation. • Drive the transition to a green and circular economy. • Explore equitable access to AI technologies. • Discuss policy, regulation, and ethics surrounding AI.
7	Key Highlights	<ul style="list-style-type: none"> • Networking opportunities with global experts and innovators. • Discussions on real-world AI applications for sustainable development. • Exhibitions showcasing cutting-edge technologies and solutions.
8	Participants & Sponsorship	<p>Expected Attendance: 2,000 participants.</p> <p>Key Sponsors:</p> <ul style="list-style-type: none"> • Huawei • Telekom Malaysia • Sarawak Digital Economy Corporation (SDEC) • SMD Semiconductor • Sarawak Media Group (SMG) • Grab
9	Media Registration and Accreditation	<p>Members of the media may apply for accreditation at idecs2024.com.my/media. Accreditation provides access to press materials, interviews, and event coverage.</p> <p>Media registration opened on 5 August 2024 (GMT+8) and</p>

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		will close on 5 October 2024 (GMT+8) at 5.00 pm.
10	Website & Social Media	Website: idecs2024.com.my Email: enquiry@idecs2024.com.my Social Media: <ul style="list-style-type: none">• Instagram: idecs2024• Facebook: IDECS 2024• LinkedIn: IDECS 2024